



*The Pride of Energieyes*  
*Simply the Best*  
*National Meeting 2017 Southlake, TX*  
*June 23 - 25, 2017*

Friday, June 23<sup>rd</sup>, 2017

6:00PM to 7:00PM

Opening Comments

Welcome

President's Council Award

President Council Winner Comments

7:00PM

Vendor Recognition Award

Cocktails

Dr. Eric Botts, President, Energieyes Association

Michael Pote, Executive Director

Dr. Eric Botts, President

President's Council Award Winner

Dinner

Dr. Amy Boyer

Special Thanks to our Global Platinum Sponsor



DIVISION OF

*Johnson & Johnson*  
Vision Care, Inc.

Special thanks for our new Global Gold Sponsor

**Alcon**

Saturday, June 24



6:30AM	Breakfast sponsored by <b>CooperVision</b>	
7:00AM - 8:00AM	COPE ID:52271-PD (1 hour)	Principles of Diagnosis
Course:	What am I missing OCT Imaging in the Corporate Practice	
Description:	This course is designed to introduce the benefits of Ocular Coherence Tomography OCT technology. OCT images from case examples seen in common everyday primary eye care used to demonstrate how this technology can benefit the doctor and the patient.	
Instructor:	Travis Johnson, OD	
8:00AM - 10:00AM	COPE ID: 53506-PD (2 hours)	Principles of Diagnosis
Course:	Advancing Your OCT Analysis	
Description:	This course is designed to improve the doctors interpretation and analysis of Ocular Coherence Tomography OCT technology. OCT images from case examples will be used to demonstrate how to read the raw data of the OCT scans and interpret the printouts the OCT provides.	
Instructor:	Travis Johnson, OD	
8:00AM - 10AM	COPE ID: 47393-AS (2 hours)	Treatment/Management Anterior Segment
Course:	Anterior Segment Quandaries, Part I: Infections and Inflammations	
Description:	Anterior segment infections and inflammations are a constant presentation in a primary care optometric practice. This course presents in rapid-fire format cases from various practice settings and includes diagnosis and management options.	
Instructor:	Ernest Bowling, OD	
8:00AM - 9:00AM		
Course:	Early Detection of AMD (Non-credit course)	
Description:	A presentation on the importance of early detection of AMD.	
Instructor:	Eric Botts, OD and Kerry Head, OD	

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10AM - 12 noon	COPE ID: 47404-AS (2 hours)	Treatment/Management Anterior Segment
Course:	Anterior Segment Quandaries, Part II: The Ocular Surface	
Description:	The majority of anterior segment disease presentations in a primary care optometric practice are abnormalities of the ocular surface. This course presents cases of ocular surface disease, including dry eye, meibomian gland dysfunction, blepharitis and allergic eye disease, and discusses the etiology, pathophysiology and treatment protocols for each.	
Instructor:	Ernest Bowling, OD	
10:00AM - 11:00AM	COPE ID: 50308-PM (1 hour)	Practice Management
Course:	Medical Coding for OCT	
Description:	Detail the diagnosis and CPT codes necessary to submit medical claims for OCT	
Instructor:	Eric Botts, OD	
11:00AM - 12:00 Noon	COPE ID: 53298-PM (1 hour)	Practice Management
Course:	Coding for Dry Eye	
Description:	Explanation of ICD-10 and procedure codes used to submit insurance claims for Dry Eye patients.	
Instructor:	Eric Botts, OD	
10:00AM - 11:00AM		
Course:	Non-Credit demonstration	
Description:	Use of the Blephex treatment system in the corporate office	
Instructor:	Phillip Haiman, OD	

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Lunch Allergan Sponsored

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1:00PM - 3:00PM Course: Description:  Instructor:	COPE ID: 40030-PS (2 hours)                      Trt/Mngmnt Posterior Segment Ocular Nutrition Diagnosis, Management and Treatment of AMD with Nutritional Supplements This course provides the clinician with the latest advances and findings in AREDS II management and treatment of AMD. This course will instruct how to appropriately recommend supplements and set a target ratio of nutrients needed to effectively treat AMD. Michael Samuel, OD
1:00AM - 3:00PM Course: Description:  Instructor:	COPE ID: 52439-NO (2 hours)                      Neuro-Optometry Visual Aura and Transient Scotomas Differentiating Cause A multitude of vascular and neurologic conditions are associated with visual scotomas. Types, various presentations, and pathophysiology are reviewed George Banyas, OD
3:00PM - 5:00PM Course: Description:  Instructor:	COPE ID: 53310-RS (2 hours)                      Refractive Surgery Management Presbyopic Surgery Innately Imperfect This course seeks to review all available presbyopic procedures available to in U.S. but most importantly reveal their flaws and strengths and help the OD to help to determine candidacy and co-manage. George Banyas, OD
3:00PM - 5:00PM Course: Description: Instructor:	COPE ID: 49231-AS (2 hours)                      Trt/Mngmnt Anterior Segment How to Demystify Dry Eye This course details how to identify, diagnose and treat Dry Eye patients. Eric Botts, OD
3:00PM - 4:00PM   Discussion Leader:	OrthoK Discussion Group                      Non-credit meeting OrthoK has arrived as a treatment and is a perfect complement for the corporate modality practice seeking to expand their offerings. Dr. Michael Gambino has been treating OrthoK patients in his Sam's Club practice for many years. Join Dr. Gambino is an open discussion of how to implement an OrthoK program in your practice. Dr. Michael Gambino
4:00PM - 5:00PM Course: Instructor:	Non-credit Course Utilizing the OCULUS Keratograph® 5M for better patient care and improving the bottom line Christopher Envani, OD

4:00PM - 7:00PM                      Vendor Meetings/Cocktails/ Tapas

7:00PM  
Key Note Address:  
Sponsor:

Cocktails and dinner  
Mr. Tom Sullivan  
Allergan



## Sunday, June 25, 2017

6:30AM                      Breakfast sponsored by



7:00AM - 8:00AM  
Course:  
Description:  
Instructor:

Transitions & Nikon Eyes OD Certification Non-Credit course  
The start of a 12 week training program on Transitions lenses and Nikon lenses

8:00AM - 9:00AM  
Course:  
Description:  
  
Instructor:

COPE ID: 53428-PM (1 hour)                      Practice Management  
Simplifying HIPAA Compliance  
This course reviews that state of HIPAA, as well as how to achieve HIPAA compliance - explaining common misconceptions. It will also detail the government's current audit program the results of that - including monetary penalties for not being HIPAA compliant.  
Matt Diblasi

8:00AM - 9:00AM Course: Description: Instructor:	COPE ID: 46349-PS (1 hour)                      Trt.Mngmnt Posterior Segment Dark Adaptation and Age-Related Macular Degeneration This course discusses the importance of early detection of AMD, the use of dark adaptation technology to assess AMD and the management of AMD patients. Joseph Pizzimenti, OD
8:00AM - 9:00AM Course: Description: Instructor:	Non-Credit Program The New Decision Makers: Creating Value in a World of Evolving Consumers. Who drives healthcare decisions in today's marketplace? Leverage a new understanding of those who influence healthcare choices to grow your contact lens practice and keep your patients coming back time and again. This session explores new trends that drive referrals in today's marketplace and strategies for meeting the needs of the contact lens patient who is most likely to refer others to your practice. Shauna Thornhill, OD
9:00AM - 11:00AM Course: Description: Instructor:	COPE ID: 43877-GL (2 hours)                      Glaucoma Conversations in Glaucoma The goal of this presentation is to provide a case-based review of current topics in glaucoma, with an emphasis on new knowledge and current standards for diagnosis, monitoring, and treatment Joseph Pizzimenti, OD
9:00AM - 11:00AM	WalMart Townhall Meeting All WalMart doctors are invited to attend.
9:00AM - 10:30AM Course: Description: Instructor:	COPE ID: 52363-PM (1.5 hours)                      Practice Management Marketing Essentials for New Patient Marketing Marketing is a great continuum of activities that can easily overwhelm the small business person. Knowing where you are what the next best steps are to get the best results for your practice is the focus of this course. We also debunk many marketing myths and help explain return on investment as it relates to telling your practice story in the community. Michael Pote
10:30AM - 12:00 Noon	Brand Presentations: PearleVision, WalMart, Target and Costco
10:00AM - 12:00 Noon Course: Description: Instructor:	COPE ID:42029-SD (2 hours)                      Systemic/Ocular Disease Systemic Disease: The Eyes Have It This course will provide the optometrist with the necessary tools to link some of the most common systemic diseases with ocular pathology. Common signs and symptoms of both systemic and ocular disease will be presented and treatment and management options will be discussed. The course will use several case studies to challenge the optometrist as a diagnostician. Additional information will be presented on common medications whose use may result in the development of ocular symptoms Kyle Sandberg, OD
Lunch	Sponsored by Bausch & Lomb Board Election Results
1:00PM - 2:00PM Course: Description: Instructor:	COPE ID: 44469-PM (1 hour)                      Practice Management I Don't Sell Glasses, Now What? A Commercial Leaseholders Practice Building Guide With the growing number of Leaseholder opportunities for ODs, this course will provide a template for the new or established leaseholder to develop a powerful practice within a commercial environment. Use of insurance billing, vision and medical plans, advanced instrumentation, contact lens prescribing strategies, EHR, staffing, decor and appearance, and the relationship with the lessor will be discussed. Maurice Wilson, OD



1:00PM - 3:00PM Course: Description:	COPE ID: 50250-PO (2 hours) Current Technology in Refractive Surgery This 2 hour continuing education course will explore current and emerging refractive surgical technologies. Clinical case presentations will demonstrate which patients are suitable candidates for procedures including LASIK, ICL, Refractive Lens Exchange and Corneal Inlays. The benefits of Droplless Cataract Surgery will be also be discussed as well as the ethics of peri-operative co-management relationships.	Peri-Op Mngmt of Ophth Surgery
Instructor:	Kyle Sandberg, OD	
1:00PM - 3:00PM Course: Description:	Non-Credit Program Utilizing the OCULUS Keratograph® 5M for better patient care and improving the bottom line. This course will discuss popular topics such as building successful dry eye and specialty contact lens fitting clinics. Dr. Christopher Envani, Dr. Michael Gambino, and Dr. Chad Overman will provide practical tips to Energyeyes members for effectively utilizing the OCULUS Keratograph® 5M for practice building and patient education.	
Instructor:	Christopher Envani, OD	
2:00PM - 4:00PM Course: Description:	COPE ID: 46167-PS (2 Hours) Retina Grand Rounds The goal of this presentation is to provide a comprehensive review of posterior segment disease management.	Trt/Mngmnt Posterior Segment
Instructor:	Joseph Pizzimenti O.D.	
3:00PM - 4:00PM Course: Description:	COPE ID: 52922-EJ (1 hour) Professional Responsibility Course 2017 This course will focus on common pathologies of the optic nerve, without glaucoma. Distinctions will be made between several common terminologies describing optic nerve abnormalities. Characteristics of each type of optic neuropathy will be defined. Procedures and testing that aid in proper diagnosis, treatment and management of optic neuropathies will be discussed. Case studies of optic neuropathies will also be presented in order to challenge the optometrist in his or her diagnostic skills.	Ethics/Jurisprudence
Instructor:	Kyle Sandberg, OD	

A free transportation van will be available for shuttles to the airport between 12:00 noon and 6PM on Sunday.

